Update of European Responsible Care program, experiences with new self-assessment tool

Giulia Casasole

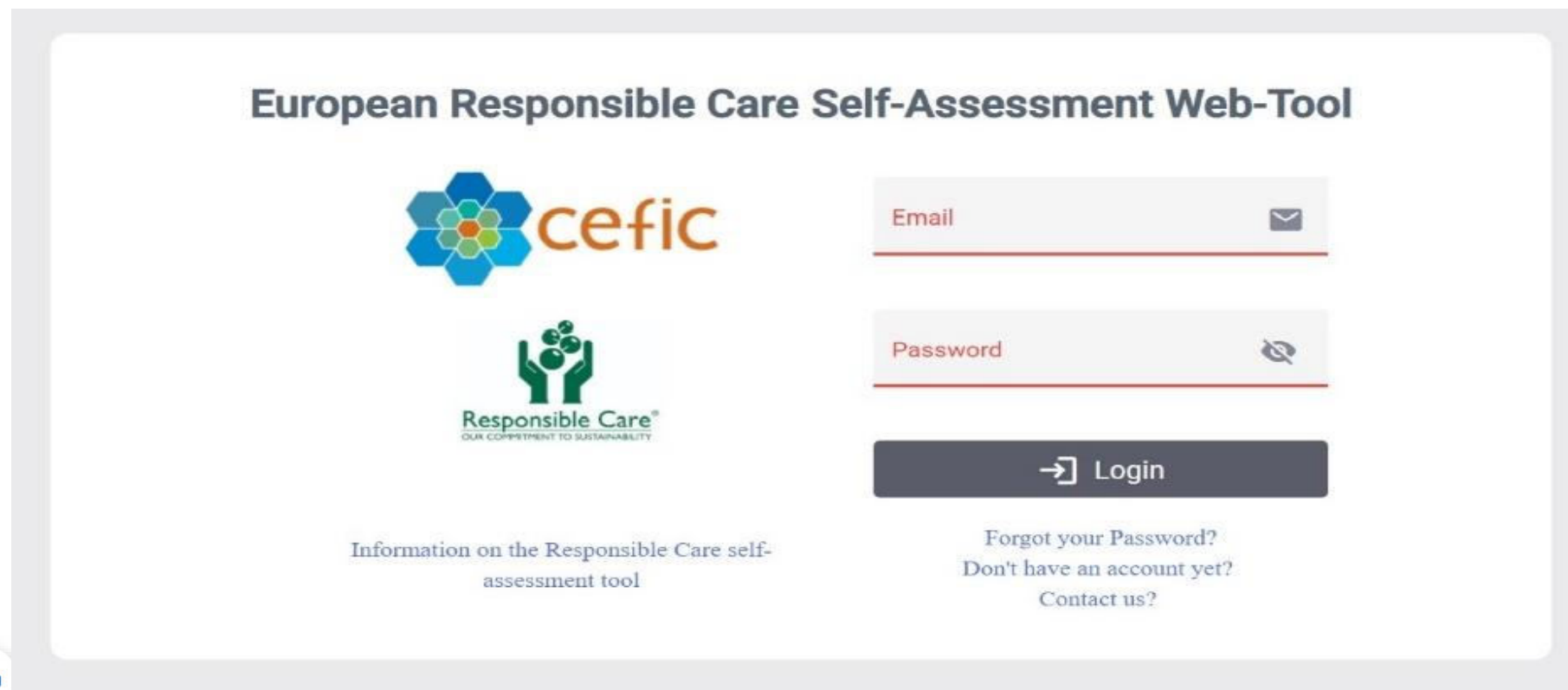Responsible Care manager at Cefic

Eger, 13 October 2021

Plan of the presentation

- What the European Responsible Care self-assessment webtool is and its main features

- How to join it and when

- Why to join it: the benefits to use the webtool for companies

- The outcomes at European level of this first-year reporting in the RC webtool

- A worldwide Responsible Care self-assessment webtool

- Q&A

What is the Responsible Care self-assessment webtool?

- http://self-assessment.responsible-care.com/

- An online tool which aims to help chemical companies to assess their level of Responsible Care implementation and to improve their performance over time.

Main features of the RC self-assessment webtool (1/4)

- Based on a questionnaire of 101 questions with a simple multiple-choice format

- Structured along the 6 elements of the RC Global Charter

- Each question has 4 answers which corresponds to 4 different levels of maturity of Responsible Care implementation

- Provide information about the maturity level of the site

Main features of the RC self-assessment webtool (2/4)

RC14001   RCMS

- Connects RC to International standards & sustainability principles:
  - Facilitated assessment for companies certified against those standards
  - Information on where they stand for companies that would like to get certified one day

- Helpful tips and good practices

Possibility to create a HQ account:
- ✓ to make a corporate assessment for its sites;
- ✓ to check their performance

Main features of the RC self-assessment webtool (3/4)

Possibility of benchmarking against peers

- The official language is English but it's also available in 18 languages i.e. BG, CS, DE, ES, ET, FI, FR, HR, HU, IT, LT, PL, PT, RO, RU, SK, SL & TR
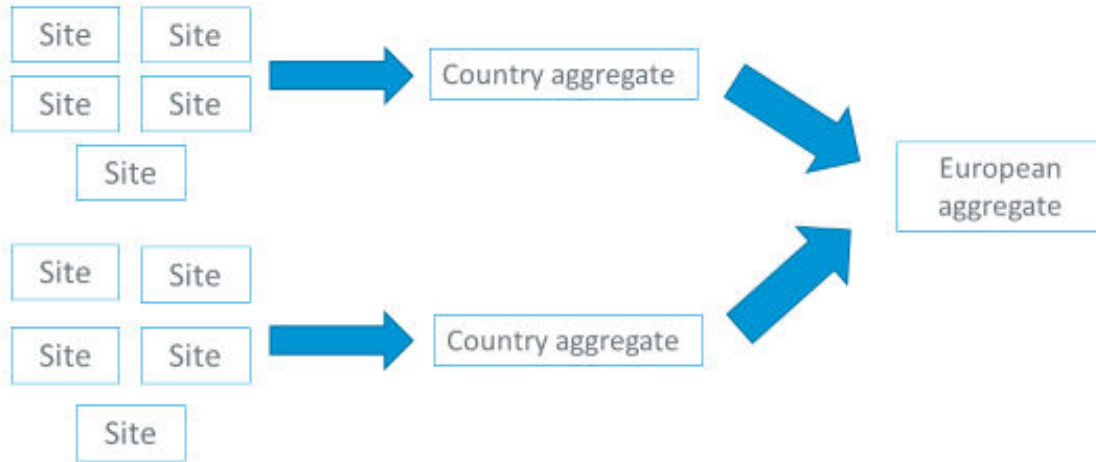
- A questionnaire for manufacturer companies and one for distributor companies

Main features of the RC self-assessment webtool (4/4)

How the data is used?

Site | Site
Site | Site
Site

→ Country aggregate

Site | Site
Site | Site
Site

→ Country aggregate

→ European aggregate

Responsible Care®
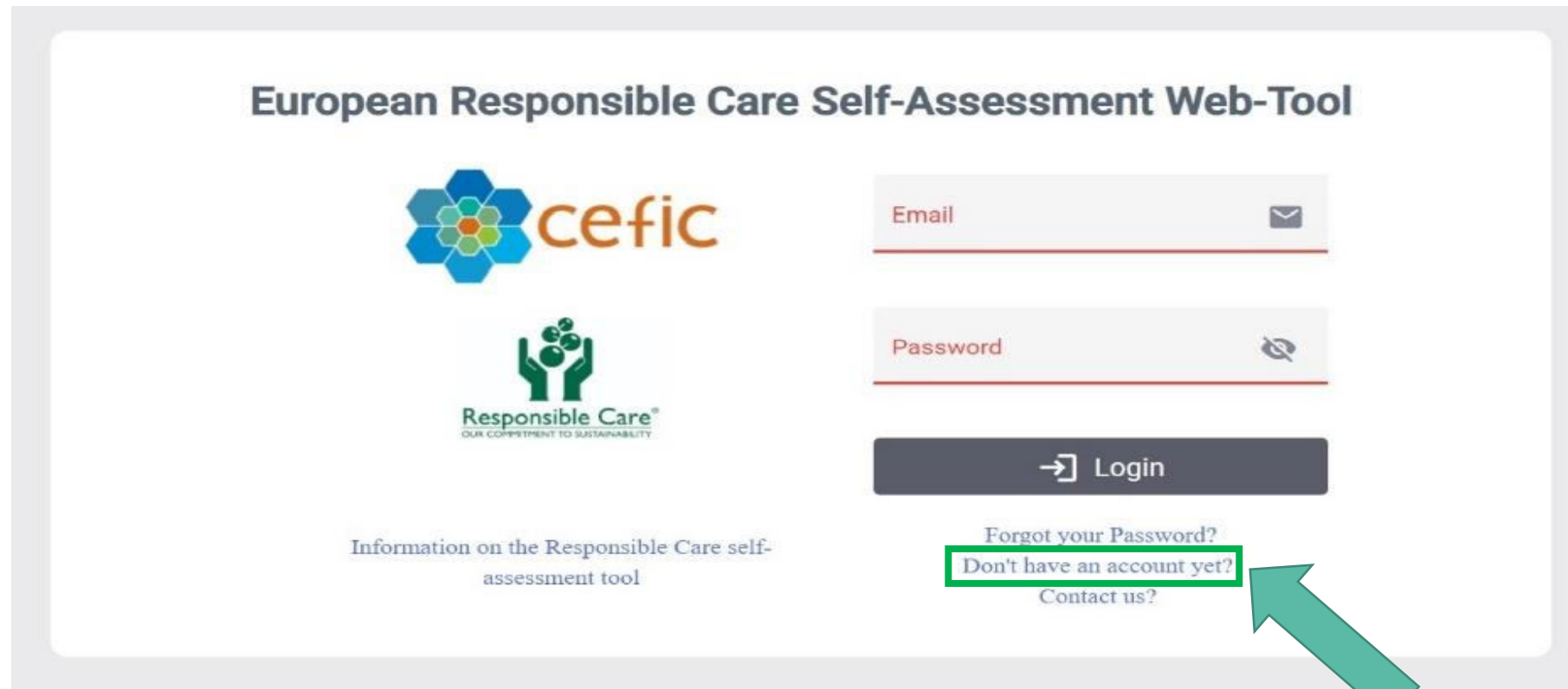OUR COMMITMENT TO SUSTAINABILITY

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- Full data protection:
  - Only the site has online access to its own detailed filled in questionnaires.
  - The aggregates at national and European levels generated only when at least 5 independent sites have submitted the assessment.

How to join the RC self-assessment webtool (1/2)

- Please go to http://self-assessment.responsible-care.com/ using Chrome
- Click on

How to join the RC self-assessment webtool (2/2)

1. Create your account in the Site Account creation self-service form

2. The National association will approve it

3. Once approved, you will receive by email the credentials to have access to the RC webtool in the login page

4. The webtool is very userfriendly, but check the User manuals and the The tutorial video to receive further guidance

5. For any questions, contact us at RCWebtool@cefic.be

To make a HQ account contact us at RCWebtool@cefic.be

When to join the RC webtool and to do the self-assessment

Join the webtool any time during the year

Self-assess once a year before the deadline (for 2022: 30 November)

Provide us with your feedback afterwards:
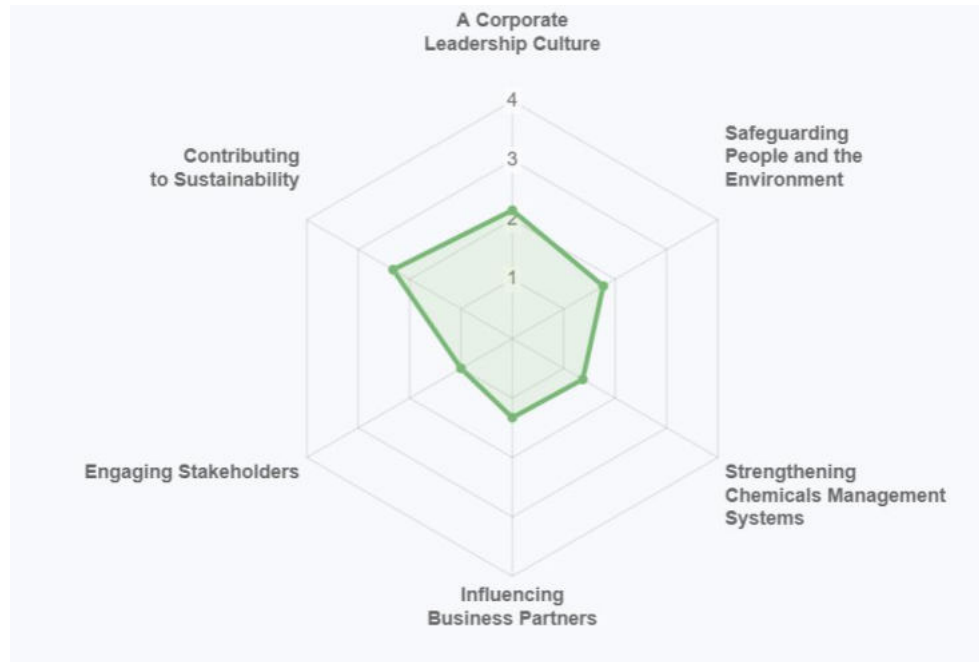
Your input is valuable for improving the webtool!

Why to join the RC webtool (1/3)

Benefits for companies

1. Helps you identify strenghts and areas for improvement

At different levels

Export to PDF

Of all reports

Why to join the RC webtool (2/3)

Benefits for companies

2. Provides you with **tailor made improvement tips** on how to improve and go to the following level of maturity

Export improvement tips

We suggest you to use the improvement tips to develop an improvement plan.

3. Gives you access to an **evergreen library of good practices** shared by the best in class

LIBRARY OF GOOD PRACTICES

A Corporate Leadership Culture

Scope & commitment /

Responsible-Care-Policy 1

Scope & commitment

Responsible-Care-Policy 2

Resources, training & employee involvement /

Leadership Occupational Safety-visits-training

Why to join the RC webtool (3/3)

Benefits for companies

4. Allows you to **benchmark**: to compare your performance against peers
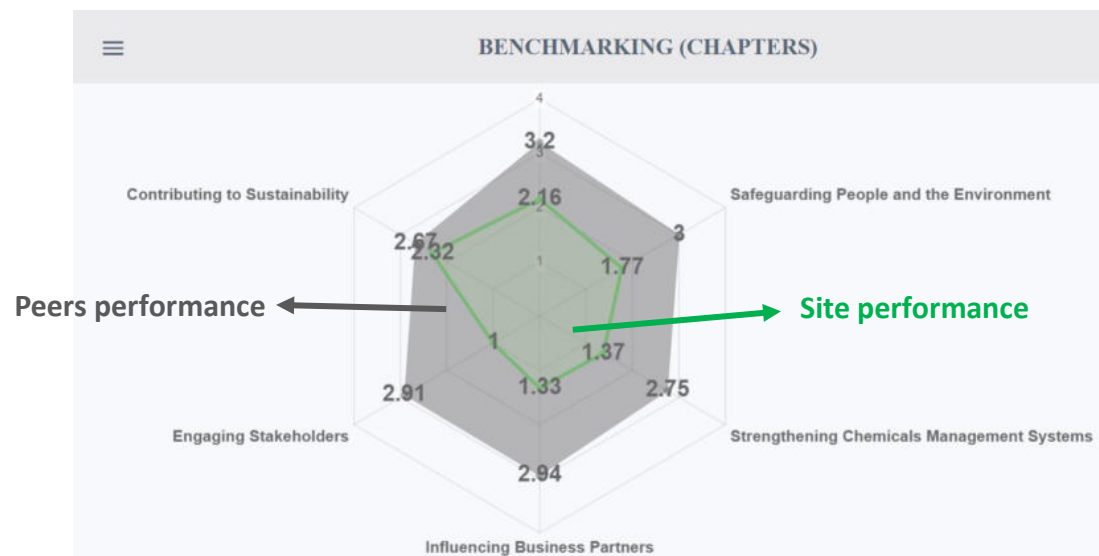
5. **Strengthens the RC Community** (The more companies join the tool the more data the stronger we become)

Outcomes of 2021 reporting in the RC webtool in figures
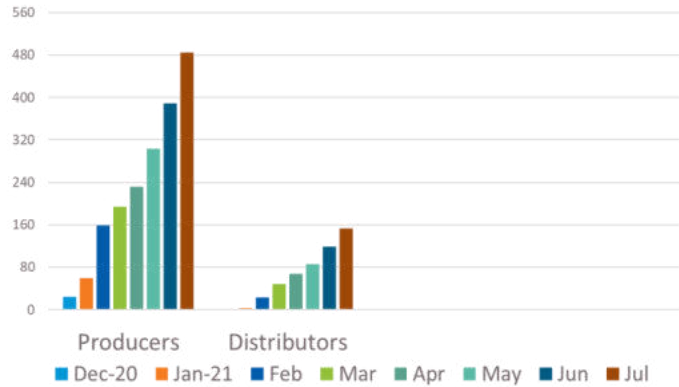
- **35 HQ**

- **638 sites in total** (producers + distributors)

- **485 producer sites** in **23 countries**

- 7 NAs have not engaged companies yet (Greece, Russia, Lithuania, Ukraine, Denmark, Latvia and Norway)

Status of 2021 assessments
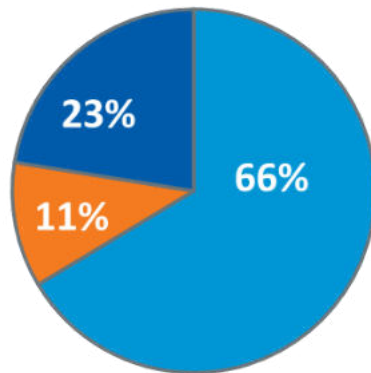
- Submitted
- Not completed
- Not started

N of reporting sites per size
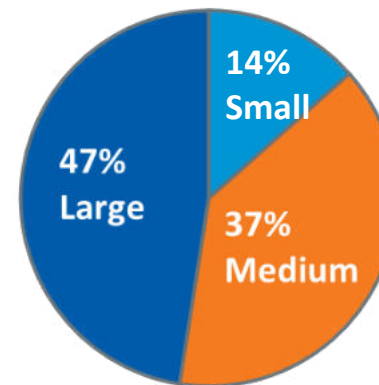
Spider chart of the general outcome at European level

Total score 2.89

GENERAL OUTCOME (CHAPTERS)

A Corporate Leadership Culture — 3.18

Safeguarding People and the Environment — 2.97

2.66 — Contributing to Sustainability

Strengthening Chemicals Management Systems

Engaging Stakeholders

Influencing Business Partners

Positive feedback from 2021 users

- Easy to use and with a good performance

- Questions/replies are clear

- The translation and the functionalities are satisfactory

- Suggested some additional functionalities to improve the user experience, which will be implemented by end of the year/beginning of the next

Towards a worldwide RC self-assessment tool

- Got inspired by the successful European experience, ICCA wants to develop a common RC assessment tool for companies worldwide

- The European RC self-assessment tool will be used as basis

Conclusions

- The tool helps you **identify your areas for improvement**

- It supports your **continuous improvement** with tailor made improvement tips and good practices

- It allows you to **compare your performance with peers**

- It **makes the European** (and soon worldwide) **RC community stronger**

Start your RC journey with the RC webtool today!
Together we can contribute to a world that is cleaner, healthier and more sustainable

Thank you.

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About Cefic

Cefic, the European Chemical Industry Council, founded in 1972, is the voice of large, medium and small chemical companies across Europe, which provide 1.1 million jobs and account for 15% of world chemicals production. Cefic members form one of the most active networks of the business community, complemented by partnerships with industry associations representing various sectors in the value chain. A full list of our members is available on the Cefic website.
Cefic is an active member of the International Council of Chemical Associations (ICCA), which represents
chemical manufacturers and producers all over the world and seeks to strengthen existing cooperation with global organisations such as UNEP and the OECD to improve chemicals management worldwide